



# Refreshing the Foam Soap Experience

*Pure Clean Innovation*





## From Invention to Perfection<sup>1</sup>

To revolutionize something used for decades takes true ingenuity, determination and vision. Introducing the new Refresh™ foam soap line by SC Johnson Professional. Crafted with input from actual facility owners, cleaning professionals, fragrance experts, and users, the Refresh™ products are designed to deliver a pleasant experience to encourage hand washing.

As part of a comprehensive hand care program, effective hand washing can help reduce illness, absenteeism and associated costs by up to 40%<sup>2</sup>.

## Each Year in Canada



Productivity losses linked to absenteeism cost employers **\$225.8 Billion** (or \$1,685 per employee).

*SOURCE: Conference Board of Canada 2012.*



People going to work when they're sick (presenteeism) accounts for nearly **two-thirds of the total costs** of worker illness.

*SOURCE: Harvard Business Review, 2014*



Effective hand washing can help reduce illness, absenteeism and associated costs by **up to 40%**<sup>2</sup>.

<sup>1</sup> Deb invented the world's first hygienically sealed inverted foaming soap pump and collapsible cartridge system – US5445288, US6082586.

<sup>2</sup> Meta-analysis by B. Michaels Group Inc. of 45 studies conducted in 15 countries between 1998 and 2008.



## Mild & Gentle Formulations

Specially formulated with one of the mildest preservatives, Refresh™ foam soaps contain added skin conditioners, making them pleasantly mild on the hands and suitable for all ages. Washing with just one pump removes over 99% of dirt and germs when used properly. Our readily biodegradable formulations leave skin silky-smooth with no sticky residue.

## Signature Fragrances

Working with world-class fragrance designers, we created caring, fresh fragrances that customers like and remember. With a signature scent at the heart of each fragrance, Refresh™ foam soaps have been proven to leave hands softly scented with a luxurious feeling that customers notice.

## Trust their Hands in our Hands

Whether in corporate washrooms and office spaces, retail or healthcare settings, schools or hotels, the Refresh™ product line promises the quality customers want and features that redefine foam soap expectations. It's the soap they'll love from a brand you can trust.

## Cost Efficiency

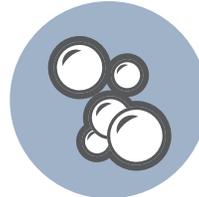
Compared to traditional lotion soap, just one pump of Refresh™ foam soap takes care of your hands and your bottom line<sup>3</sup>.



**36% less**  
product required



**45% less**  
water needed



**30% more**  
washes per litre



**26% less**  
packaging waste

Save even more on maintenance costs by pairing Refresh™ soaps with our transparent dispensers. The Quick-View™ feature allows accurate product visibility from any distance or angle, maximizing maintenance efficiency and our new fully transparent antibacterial dispensers meet Health Canada's requirements for DFT labeling. Our dispensers are quick to refill and easy to service.

**Discover Refresh™ for yourself!**

<sup>3</sup> Media4Change Ltd., How a Simple Change in the Washroom can significantly reduce water consumption and associated costs, 2011.

## Product Listing



**Refresh™ Azure**  
Signature Fragrance  
Fresh Apple



**Refresh™ Debonaire**  
Signature Fragrance  
Enchanted Rose



**Refresh™ Antibac**  
Signature Fragrance  
Invigorating Citrus



**Refresh™ Clear**  
Dye-Free &  
Fragrance-Free

Size	Case Qty.	Refresh™ Azure	Refresh™ Debonaire	Refresh™ Antibac	Refresh™ Clear
10 fl oz Pump Bottle	16	AZU10FL			
1 Litre Cartridge	6/8*	AZU1L	212*	ANTILCA	CLR1L
1.2 Litre for TF Ultra	3	AZU120TF		ANTI20TFCA	CLR120TF
1.6 Litre for CTF Ultra	4				CLR16LC
2 Litre Cartridge	4	AZU2LT			CLR2LT

\*ECOLOGO® Certified - Product certified to ECOLOGO UL 2784 Standard for Sustainability for Hand Cleaners for reduced environmental impact. This standard sets metrics for environmental and other criteria, including: materials and packaging; human health and environment; and product performance and labeling. For more information and to view the standard, visit [ul.com/le](http://ul.com/le)

### Suggested Dispensers

Code	Dispenser Name	Color	Size	Case Qty.	To Use With
WRM1LDS	Cleanse Washroom	White	1 Litre	15	AZU1L, 212, CLR1L
TPW1LDS	Proline Transparent White with Chrome Border	White	1 Litre	15	AZU1L, 212, CLR1L
TPB1LDS	Proline Transparent Black with Chrome Border	Black	1 Litre	15	AZU1L, 212, CLR1L
WRM2LDP	Cleanse Washroom	White	2 Litre	8	AZU2LT, CLR2LT
TF2WHI	TouchFREE Ultra	White	1.2 Litre	8	CLR120TF, AZU120TF
TF2BLK	TouchFREE Ultra	Black	1.2 Litre	8	CLR120TF, AZU120TF
CTF16LC	CTF Ultra	Chrome	1.6 Litre	4	CLR16LC
ANTILDSCA	Proline Transparent Antibac	Clear	1 Litre	15	ANTILCA
TF2ANT	TouchFREE Ultra Transparent Antibac	Clear	1.2 Litre	8	ANTI20TFCA



SC Johnson Professional® is part of S.C. Johnson & Son, Inc., a family company and one of the world's leading manufacturers of household cleaning products for home storage, air care, pest control and shoe care, as well as professional products. The company has been making recognized consumer brands for more than a century, and its experience in working with fragrances spans over 50 years and includes products like Glade®. The company also has a long history in the professional market, in which it started operating in the 1930's. SC Johnson Professional® provides expert skin care, cleaning & hygiene solutions for industrial, institutional and healthcare users. This incorporates the Deb range of specialist occupational skin care products along with well-known SC Johnson consumer brands and innovative professional cleaning & hygiene products.